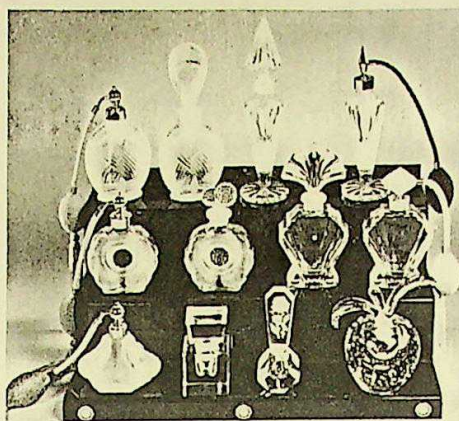
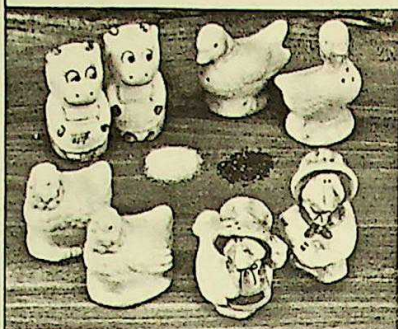


D7/301

Animal shapes in earthenware salts and peppers are hand-painted in pastel colors. 3 in. \$9. A.A. Importing Co., 7700 Hall St., St. Louis, Mo. 63147



Perfume bottles and atomizers, some with tassels, in clear or frosted mouth-blown crystal. \$25 each retail. Irving W. Rice Co., 11 E. 26 St., New York 10010.

Ready-to-grow decorative packages contain outdoor or indoor variety flowers. With grow mix, seeds and care instructions. \$4.98. Applewood Seed Co., 5380 Vivian St., Arvada, Colo. 80002.

Mother can relate to the cowboy's lament on this 12 oz. stoneware mug. Six designs. Gift-boxed, \$6.95 retail. Leanin' Tree Publishing Co., Box 9500-W, Boulder, Colo. 80301.

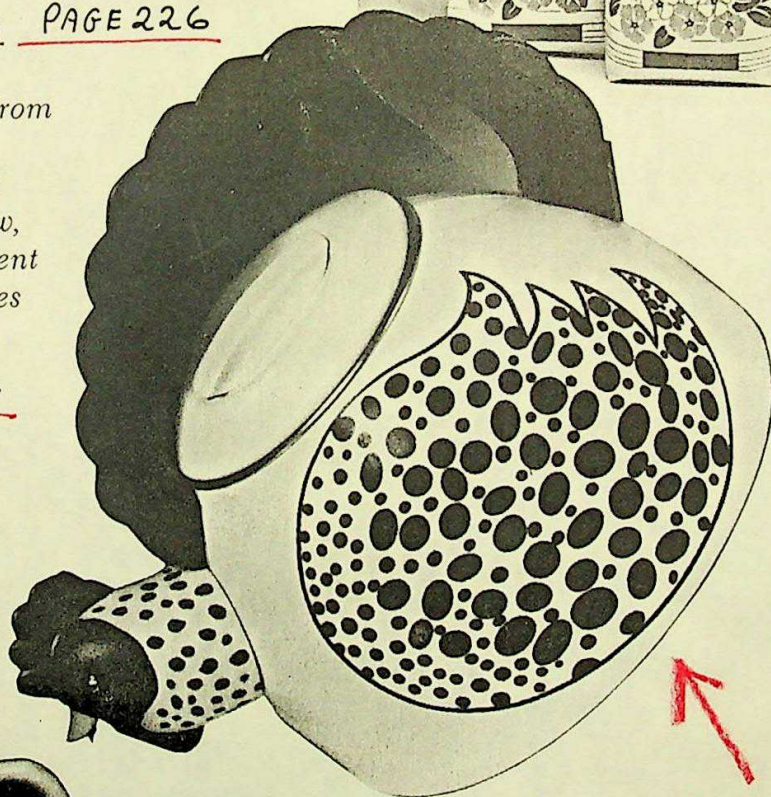


JANUARY, 1988

## Saying Thanks To Mom PAGE 226

*Mother's Day ideas, from whimsical to opulent, making their debut at the Chicago Gift Show, Feb. 7 to 11. The accent is on personal treasures for that special lady.*

### GIFTS & DECORATIVE ACCESSORIES



Good Morning breakfast collection features whistling chicken tea kettle with porcelain-enamel finish, \$40 retail. Set of four matching ceramic mugs is \$17.50. All feature red, black and white designs. Edgar Watkins for National Housewares, div. of Towle, 225 Fifth Ave., New York 10010.



Another copy is in D 7/8



D7/301



APRIL 6, 1987

Product: Cool Tote insulated picnic basket, model 2100  
 Features: Aluminized mylar, Du Pont Holofil air barrier, 18 inches by 16 inches by 12 inches.  
 Suggested Retail: \$59.95  
 Manufacturer: Alpine West, Incline Village, Nev.

HFD  
 PAGE 158

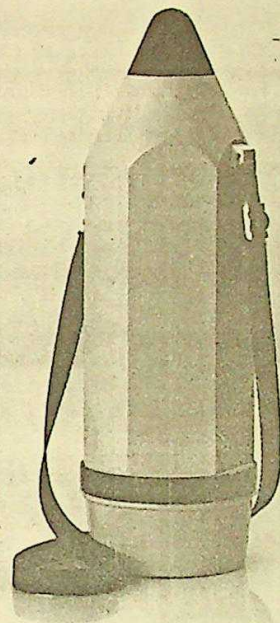
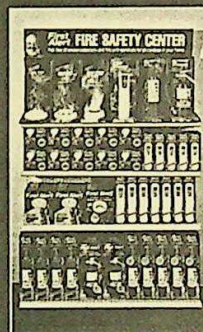


# Meet the new profit-maker from **First Alert**® by PITWAY

Our new **First Alert**® Fire Safety Center educates consumers . . . creates step-up sales . . . boosts impulse sales . . . expands the market . . . and really fires up gross profits!

- **Featured on TV!** William Conrad will be building traffic by urging viewers to look for this display in stores!
- **Dramatic and attention-getting!** Stands 18" high, fits a 4-foot section, and is composed of six individual modules and an optional header.
- **Variable product assortment!** Select your plan-o-gram based on your own SKU assortment. We recommend 3 smoke detectors and 3 fire extinguishers.
- **Uses "Good — Better — Best" approach!** Educates consumers on smoke detector step-up features. Sells higher profit items.

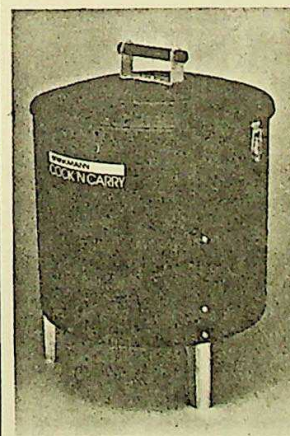
- **Increases overall sales!** Stimulates impulse purchases, adds step-up sales and expands the market with fire extinguishers. What we've done for smoke detectors, we'll do for fire extinguishers!
- **Increases average gross profit!** Promotes higher-end mix on smoke detectors, uses space more effectively, brings more sales per sq. ft. of space!
- **Contact your First Alert rep for details.** We'll help organize and plan-o-gram stores for those who support this program. It's a winner!



Product: Le Crayon Pencil carafe  
 Features: Cup on base, adjustable carrying strap, .75 liter capacity.  
 Suggested Retail: \$9.99  
 Manufacturer: A. K. Das & Co. Inc., Anaheim, Cal.

## **First Alert** FIRE SAFETY CENTER

Full line of smoke detectors and fire extinguishers for protection in your home



Product: Cook 'N Carry smoker grill  
 Features: Lid latches for easy carrying.  
 Suggested Retail: \$49.97  
 Manufacturer: Brinkmann Corp., Dallas





APRIL 6, 1987

**Product:** Cool Tote insulated picnic basket, model 2100

**Features:** Aluminized mylar, Du Pont Holifil air barrier, 18 inches by 16 inches by 12 inches.

**Suggested Retail:** \$59.95

**Manufacturer:** Alpine West, Incline Village, Nev.

HFD  
PAGE 158

# ew profit-maker Alert<sup>®</sup>

by PITWAY<sup>®</sup>

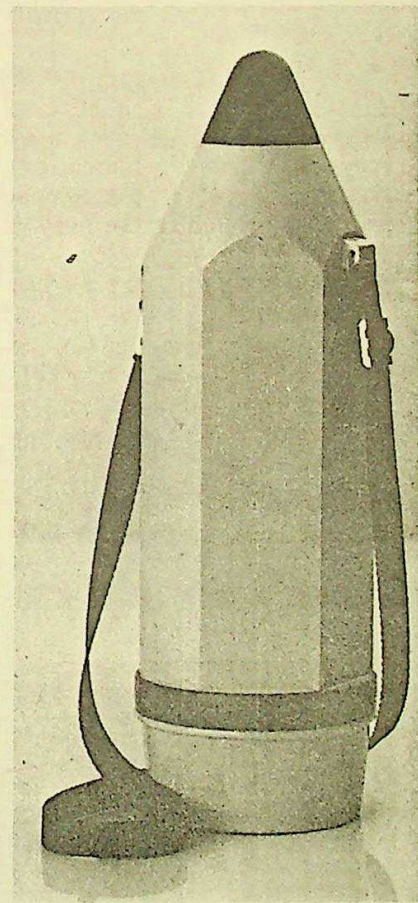
y Center educates consumers . . .  
ts impulse sales . . . expands the market . . .  
s!

- **Increases overall sales!** Stimulates impulse purchases, adds step-up sales and expands the market with fire extinguishers. What we've done for smoke detectors, we'll do for fire extinguishers!
- **Increases average gross profit!** Promotes higher-end mix on smoke detectors, uses space more effectively, brings more sales per sq. ft. of space!
- **Contact your First Alert rep for details.** We'll help organize and plan-o-gram stores for those who support this program. It's a winner!



# RE SAFETY CENTER

ors and fire extinguishers for protection in your home

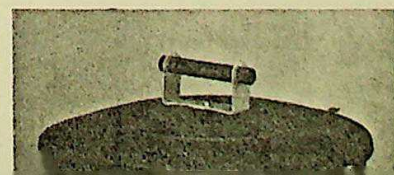


**Product:** Le Crayon Pencil carafe

**Features:** Cup on base, adjustable carrying strap, .75 liter capacity.

**Suggested Retail:** \$9.99

**Manufacturer:** A.K. Das & Co. Inc., Anaheim, Cal.





D7/301

time for  
Most of  
trade"

... accessories, like Hill Silver, which specializes in brass and silver, personalized and monogrammed. Also available are picture frames from Ken & Maureen's Wood And Brass Products. For an Eastern touch, look to Nila's line of Chinese Chops from The Great Good Luck Trading Co.

These carved stones are used to imprint Chinese symbols or American monograms onto books or whatever! Predicted bestsellers are the Stone bookends representing the Chinese God of Literature. Most honorably literate!

Tie a golden ribbon... Gift Box Corp. of America is also having a 50th anniversary. And as part of the celebration, the firm will publish a history of the business. The tome will be authored by Phil Lassar, one of the men who made

the anniversary possible. The history will recount the people, the times, and the customers who have grown with Gift Box Corp. Many happy returns!

The plush push continues — and Teddy bears have never been so popular. Thus, Kamar's 225 Fifth Ave. showroom sports three plush versions of bears designed to appeal to special segments of the market. Jock, cowboy, and baseball uniforms adorn the bears, who measure 16 in. high and retail for \$25.

page 134 JUNE 1984



Graceful and dignified, the Barrel Decanter radiates stateliness to every bar or dining area. Coopers by master craftsmen from solid wood and brass, the glass lined decanter is as functional as it is elegant.

Projected by international designer, G. Graydon Throneberry, each piece is signed, numbered, and registered. Select from rich American black walnut or radiant cherry.

The Barrel Decanter: A present day classic destined to become a coveted heirloom.

**OLD SOUTH**  
  
**cooperage, inc.**

Available 24K or sterling silver plate by special order

serious business concerns write or call: Box 867, SHELBYVILLE, TN. 37160 (615) 684-2011

GIFTS & DECORATIVE  
ACCESSORIES

The best for the desk. Three new lines of handcrafted desk accessories are now available in the A & S Olive showroom, room 427 in 225 Fifth Ave. Image Crafter features mirror and rosewood-finish desk accessories, along with flame-shaped clocks and picture frames. City Metal's solid brass and silver-finish desk accessories are accented with a satintone stamp perfect for engraving. J. Benjamin's deluxe, hand-polished solid rosewood, oak, and burl desktop collection have matching attache cases. All three lines are made in the good ole U.S. of A.

That's Italian! Royal Crystal R... has introduced two major collections emphasizing the importance of Italian design and quality. The "Lovelines" collection and "Patterns of Your Life" collection — both of lead crystal — can be seen during the year at the R... showroom in 41 Madison Ave.

A holiday tradition at Cuthberts Imports is its Original Christmas Tree pattern... in stock for years. And there are always additions. You can see it at room 40 Glazer Sales, 225 Fifth Ave.

Worth more than just Peanut... Schmid has taken the license for the "Peanuts" character for musical boxes, after marketing annual "Peanuts" collector plates for many years. The ceramic musicals are 6 in. high and portray the different characters — from Charlie Brown to Lucy to Snoopy. The special Christmas editions play carols and show the "Peanuts" family in holiday attire. \$30 retail. Now available in the Schmid showroom at 225 Fifth Ave.

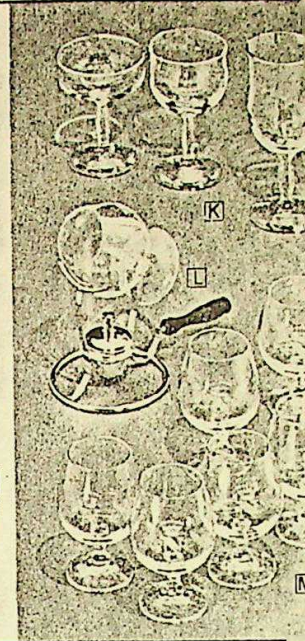
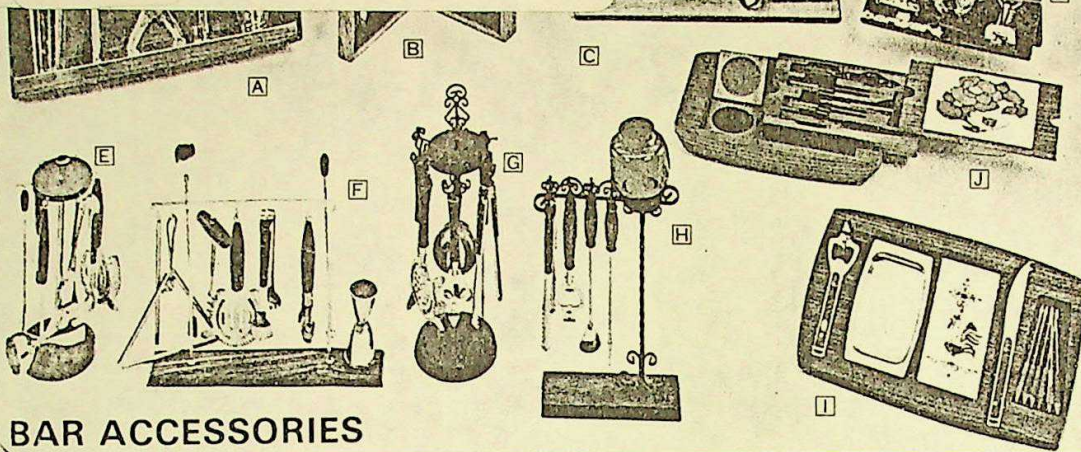
GIFTS & DECORATIVE ACCESSORIES



D7/301

W. BELL & CO.  
1975 CATALOG

p. 201

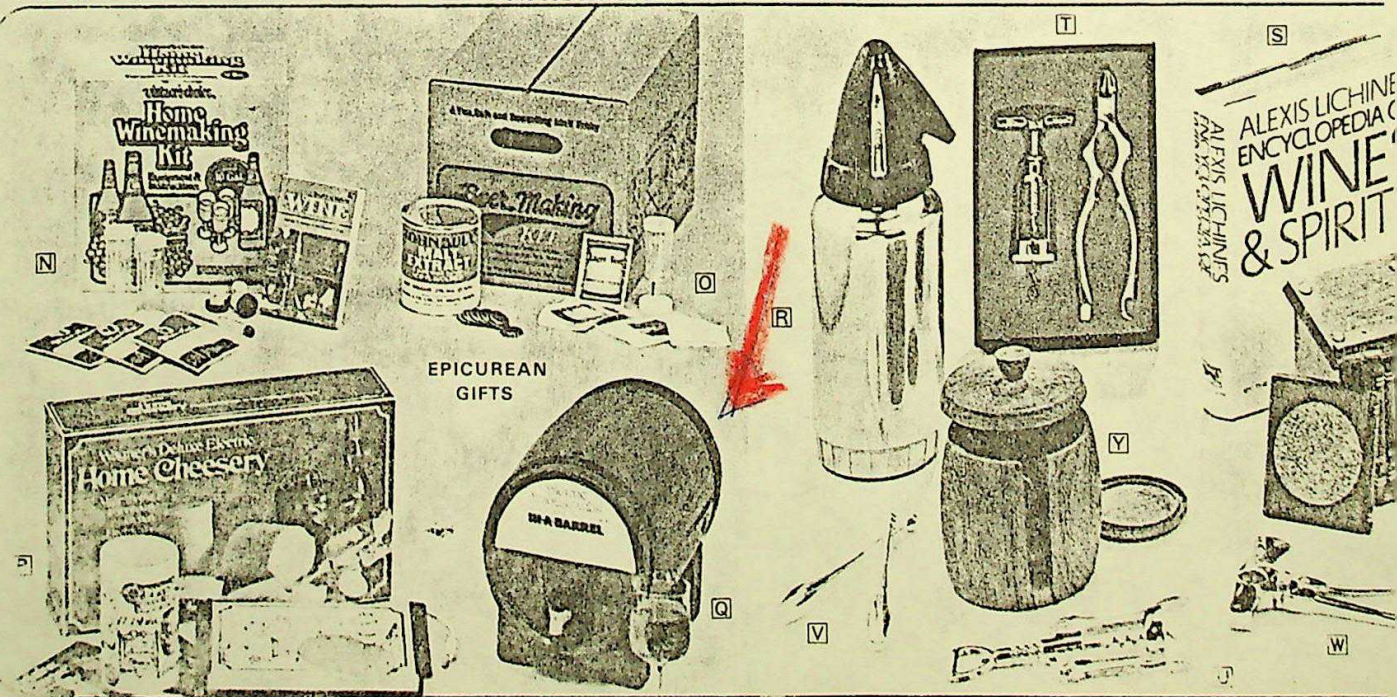


## BAR ACCESSORIES

- 14 PC. BAR SET. Complete set. Includes all of the most useful bar tools. Gift boxed.  
741E 1535 ..... \$23.00
- IMPORTED 6 PC. BAR SET. 6 golden bronze tools with wood inlaid handles in gift chest.  
70F 2250 ..... \$37.50
- DELUXE 7 PC. BAR SET. Imported set with silver implements and rosewood handles. May with cutting tile inset.  
7295E 1460 ..... \$24.25
- 8 PC. BAR SET. Stainless cocktail shaker, mixing glass, spoon, ice tongs, strainer, jigger, corkscrew and screw and recipe book.  
6740E 865 ..... \$13.00
- IMPORTED BAR TOOLS. Stainless steel tools with rosewood handles. Danish style.  
7063E 850 ..... \$14.25
- 10 PC. BAR SET. Chrome and stainless steel set with rosewood handles and base.  
7270E 95 ..... \$15.75
- BAR TOOL SET. Stainless steel tools with rosewood handles.  
7269E 980 ..... \$16.25
- IMPORTED BAR SET. 4 useful bar tools on Mediterranean stand with candle holder and globe.  
735E 850 ..... \$14.25
- BAR TRAY. Cheese tile, 6 picks, cheese knife, can opener, stainless steel relish tray. 14" l.  
706E 985 ..... \$16.50
- CHEESE BOARD-BAR SET. Set of 3 bar tools and 4 cocktail picks in wood tray. Flip it over and useful tray serves as cutting surface.  
662E 975 ..... \$16.25

- STEMWARE SERVICE. 24 pc. service for 8 in the "Twilight Mist" pattern. Includes 8 goblets, 8 wines and 8 champagne-sherbet glasses.  
146 22E 1420 - 24 pc. set ..... \$21.00
- BRANDY WARMER. Silver plated warmer stand with rosewood handle, holds 8 oz. crystal snifter. 7" h. Imported from Italy.  
810 41V 1050 ..... \$17.50
- CRYSTAL BRANDY GLASSES. Set of 6 lead crystal brandy glasses with Napoleonic "N" monogram. Wood gift chest. 6 oz. cap., 4 1/2" h.  
837 18E 1950 Set ..... \$32.50
- HOME WINE MAKING KIT. Makes 50 fifths with two 5 gal. plastic fermentation-aging tanks and all necessary equipment, including labels and corks.  
542 17E 1190 ..... \$17.99
- LAGER BEER KIT. Makes 6 gal., ready to drink in 21 days. Complete with fermenting tank and all necessary equipment.  
542 38E 1190 ..... \$17.99
- HOME CHEESERY KIT. Deluxe electric cheese making kit complete with all the equipment needed to produce tasty cheeses at home.  
535 60E 1075 ..... \$15.95
- WINE MAKING IN-A-BARREL. A deluxe wine making kit that allows you to ferment and serve direct from a barrel. Guaranteed leakproof, simple, foolproof. Full bouquet in 6 wks.  
546 01E 990 Burgundy ..... \$15.99  
546 02E 990 Rose ..... \$15.99  
546 03E 990 Chianti ..... \$15.99

- SPARKLET SYPHON. For 1 1/2 qts. of sparkling carbonated soda. 13" h.  
277 40E 1670 .....  
277 10E 115 Refill cartridges, box of 10 .....
- ENCYCLOPEDIA OF WINES AND SPIRITS. Reference work by Alexis Lichine.  
208 03E 1125 .....
- IMPORTED BAR TOOL SET. A Solingen 2 pc. tool set with deluxe cork screw and purpose opener-snipper tool. From West Germany.  
823 06E 1900 .....
- CORK SCREW. Deluxe gold plated steel cork screw imported from West Germany.  
823 38E 775 .....
- IMPORTED DRINK COOLERS. Pair silver plated swizzle sticks. They are hollow and contain a liquid which freezes when placed in a freezer. Chills drinks without diluting them.  
844 02V 1150 Set of 2 .....
- COMBO TOOL. Drop-forged nickel Solingen steel. Combines hammer, hatchet, wrench, wire cutters and screw driver. 6" h.  
823 85E 1250 .....
- LIBRARY COASTERS. Handsome little case holds six cork coasters. 5 3/4" h.  
832 52E 450 .....
- IMPORTED COASTER SET. Set of six teakwood coasters in matching caddy. 3 1/2" h.  
819 13E 390 .....





# Music that means more sales

07/30  
Nov., 1974  
p. 64

NOV. 1974  
P. 64

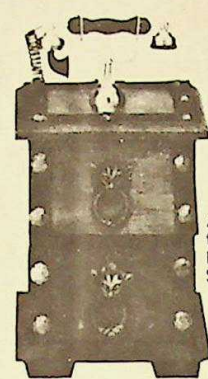
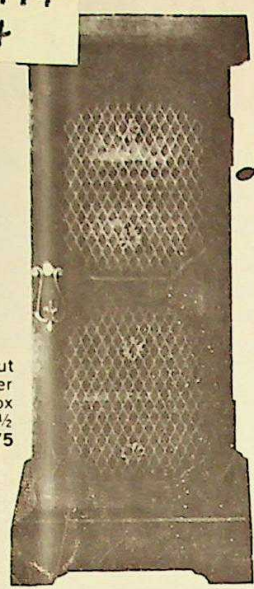
**M.I.M. LADOR**

"the MUSIC BOX KING"

GIFTS &  
DECORATIVE  
ACCESSORIES

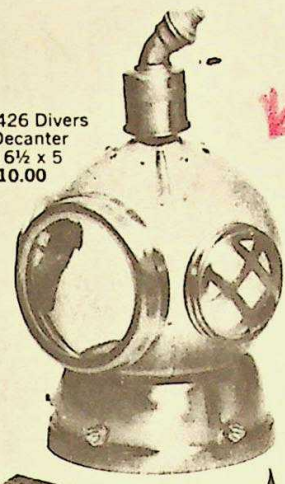
Ready for  
Immediate  
Delivery

4721 Walnut  
4 drawer  
jewel box  
13 x 6 x 5½  
\$14.75

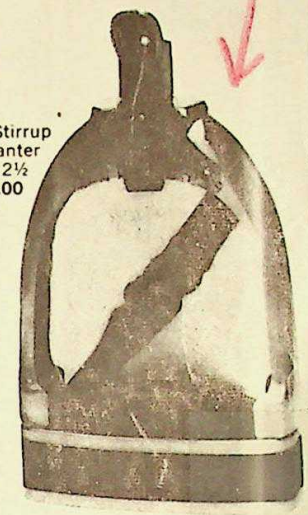


A353T 2 drawer  
telephone jewel  
box 8 x 4 x 4  
\$9.50

3426 Divers  
Helmet Decanter  
9 x 6½ x 5  
\$10.00

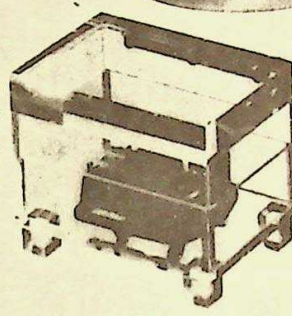


A419 Stirrup  
Decanter  
8¾ x 5½ x 2½  
\$10.00

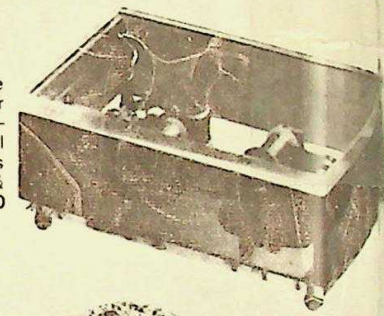


A346 Man's  
walnut jewel box  
6¾ x 6¾  
x 3¾ \$8.50

A440 Lucite  
cigarette or  
trinket box—  
23 note move-  
ment 4 x 3½ x 3  
\$11.00



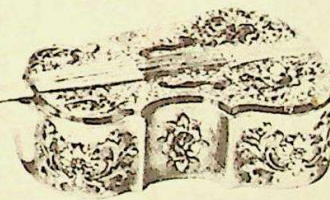
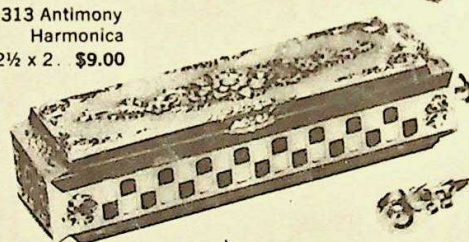
M42 Lucite  
cigarette or  
trinket box—  
two musical  
movements  
6 x 4 x 2½  
\$11.00



3277 Antimony  
Oriental Jewel Box  
4½ x 4¼ x 2½  
\$6.50

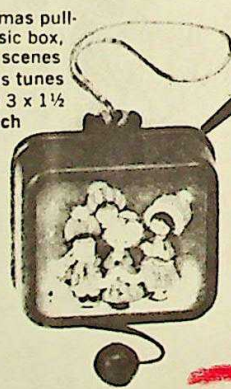


313 Antimony  
Harmonica  
8 x 2½ x 2. \$9.00

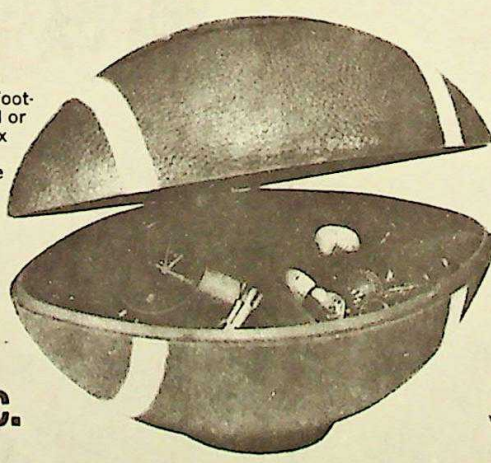


2885 Antimony  
Violin 9½ x  
3½ x 1½ \$8.25

M88X Xmas pull-  
string music box,  
12 assorted scenes  
& Xmas tunes  
3½ x 3 x 1½  
\$3.00 each

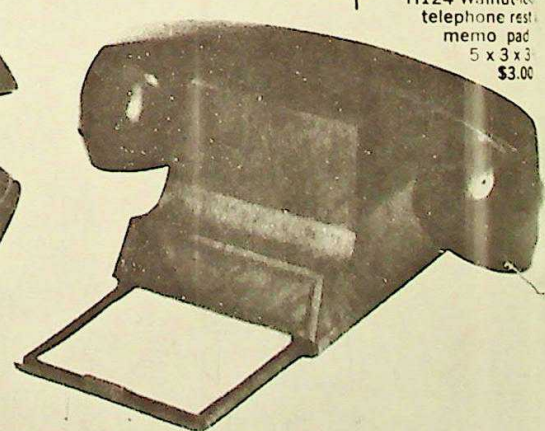


4209H Foot-  
ball jewel or  
trinket box  
—plays  
Notre Dame  
Song 7½ x  
5 x 5 \$4.00



LOW PRICE, HIGH VOLUME SELLERS

H124 Walnut-  
leaf telephone rest  
memo pad  
5 x 3 x 3  
\$3.00



**John Goodman Co., Inc.**  
(Division of M.I.M. Lador Inc.)  
225 Fifth Avenue, New York, New York 10010

Minimum Order \$75.00 your selection terms: net 30 days f.o.b. Moonachie, N. J. new accounts—bank and three trade references please

Send for free forty page color catalog to see our complete line of musical gifts and novelties



**D7/301 GENTLEMEN'S  
QUARTERLY  
WINTER 67-68 P. 11**

**KEYED TO THE DECOR**

*Royal red*

*18" cut-velvet strip*

*from Italy.*

*Trimmed in brass and gold braid,*

*holds three reproductions*

*of antique keys and makes an eye-catching*

*decoration; \$25. A selection of keys*

*is available at \$3.50 each.*

*At Talbert,*

*17 East 53rd St., N.Y.C.*

**TAPE MATES**

*Cellophane tape*

*dispensers in the guise of a falcon*

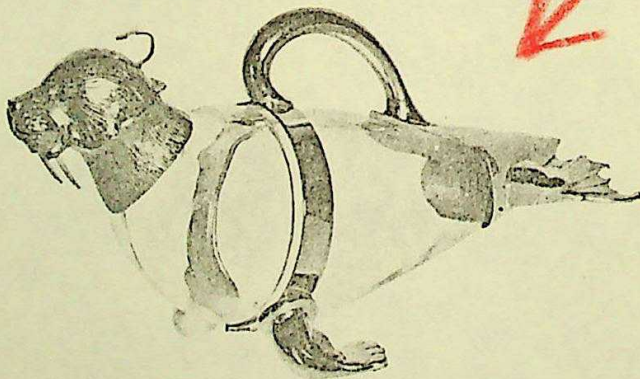
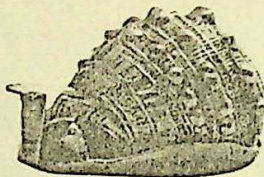
*and snail are in antiqued*

*silvered metal or brass. Other animals,*

*birds and insects also available.*

*At Ginori, 711 Fifth Ave.,*

*New York, N.Y.; \$25 each.*



**WALRUS ON THE TABLE** Handsome decanter imported from Italy is in crystal with gold-plated trim and holds 1½ quarts of any cold beverage. At Hammacher Schlemmer, 145 E. 57th St., New York, N.Y.; \$190, plus \$1.50 postage.

Collection for  
BURMA-BIBAS.  
Illustrated: Italian Woven  
Silk Ombré Stripes.  
About \$7.50.

From the OLEG CASSINI Italia  
All-Wool Sweater Collection  
for BURMA-BIBAS.  
Illustrated: Style #2068  
Ombré Cables in bulky weight  
About \$50.00.



From the OLEG CASSINI Italian  
All-Wool Knit Shirt Collection  
for BURMA-BIBAS.  
Illustrated: Style #2074  
Mock Turtle Pullover with Ombré  
Cables. Short Sleeves. Also  
available in long sleeves.  
About \$37.50.

Available only  
BURMA-BIBAS  
FLOWN I



D7/301 XR

Belgium

559650

# 559650  
BELGIUM

EXAMINER

DIV.

22/2  
78



Fig. 1

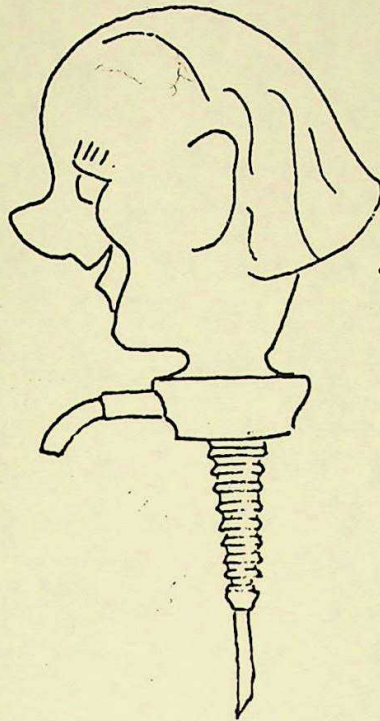


Fig. 2

Fig. 3

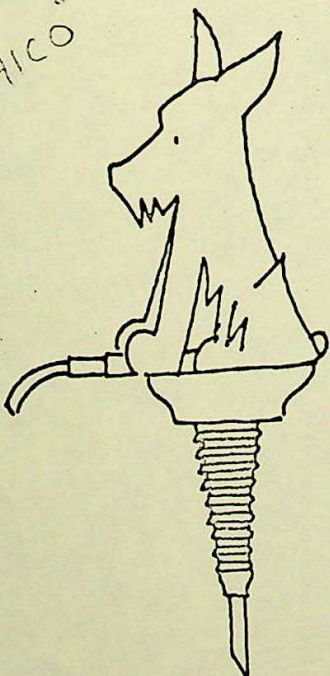
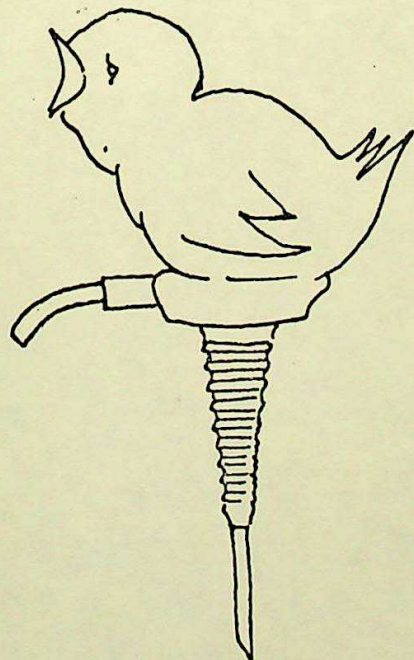


Fig. 4



softcopy in 222/78X



## ROYAUME DE BELGIQUE



SERVICE DE LA PROPRIÉTÉ INDUSTRIELLE

---

BREVET D'INVENTION

N° 559650

demande déposée le 29 juillet 1957 à 12 h.45' ;

brevet octroyé le 14 août 1957.

SOCIETE : STEINKER & TERMÜHLEN, résidant à BOCHUM  
(Allemagne).

(Mandataires : J. GEVERS & Cie).

DISPOSITIF POUR PRELEVER DU LIQUIDE D'UNE BOUTEILLE  
SANS L'INCLINER.

(ayant fait l'objet d'une demande de modèle d'utilité déposée en Allemagne  
(République Fédérale) le 8 juin 1957 - déclaration de la déposante).



L'invention concerne un dispositif permettant de prélever du liquide d'une bouteille sans l'incliner, dans lequel, en appuyant sur un corps creux élastique monté sur un bouchon perforé obturant le goulot de la bouteille, on envoie de l'air comprimé sur le liquide qui y est contenu, de façon à le faire s'écouler par un tuyau de refoulement pourvu d'un bec verseur.

Les dispositifs de ce genre conformes à l'invention, sont caractérisés par le fait que le corps creux élastique a la forme d'une figurine. Cette réalisation nouvelle rend l'emploi du dispositif particulièrement attrayant, et l'aversion que ressentent de nombreux usagers pour l'emploi de dispositifs techniques dans la consommation des aliments est ainsi surmontée.

On choisit de préférence pour la figurine constituant le corps creux élastique, une forme humoristique. Elle peut être constituée par une silhouette ou une tête humaine; des corps ou des têtes d'animaux peuvent également convenir.

Dans une forme de réalisation particulièrement avantageuse de l'objet de l'invention, le corps creux élastique, la pièce intermédiaire et le bouchon obturant la bouteille d'une part, le tube de refoulement et le bec verseur d'autre part, sont constitués d'une seule pièce, chacune en un même matériau.

A titre d'exemple, on a représenté schématiquement au dessin annexé plusieurs formes de réalisation du dispositif conforme à l'invention.

La figure 1 montre une figurine humaine, ayant la forme d'un monument Bruxellois connu.

La figure 2 montre une tête humaine.

La figure 3 montre un chien et la figure 4 un oiseau.

Pour les utiliser, on comprime le corps élastique constituant la figurine, de façon à produire ainsi la pression nécessaire pour élever le liquide.



- REVENDICATIONS -

---

Ayant ainsi décrit notre invention et nous réservant d'y apporter tous perfectionnements ou modifications qui nous paraîtraient nécessaires, nous revendiquons comme notre propriété exclusive et privative :

1 - Dispositif pour prélever du liquide d'une bouteille sans l'incliner, en appuyant sur un corps creux élastique, caractérisé en ce que le corps creux élastique a la forme d'une figurine.

2 - Dispositif suivant 1, caractérisé en ce que le corps creux élastique a la forme d'une tête ou d'un corps humain.

3 - Dispositif suivant 1, caractérisé en ce que le corps creux élastique a la forme d'une tête ou d'un corps d'animal.

4 - Dispositif suivant 1, 2 ou 3, caractérisé en ce que le corps creux élastique, la pièce intermédiaire et le bouchon obturant la bouteille d'une part, le tube de refoulement et le bec verseur d'autre part, sont constitués, de façon connue, d'une seule pièce, chacune en un même matériau.



A.D. 1887. JULY 16. N° 10,002.  
HOGG'S COMPLETE SPECIFICATION.

BRITISH

(1 SHEET)

Beer cooler

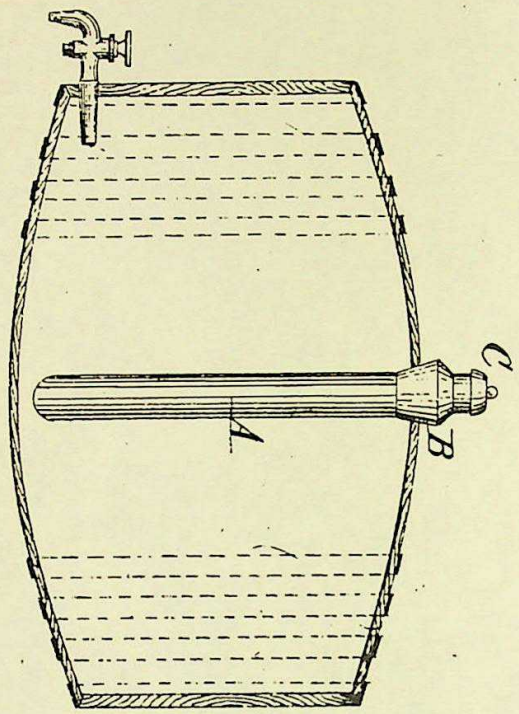


Fig. 1.

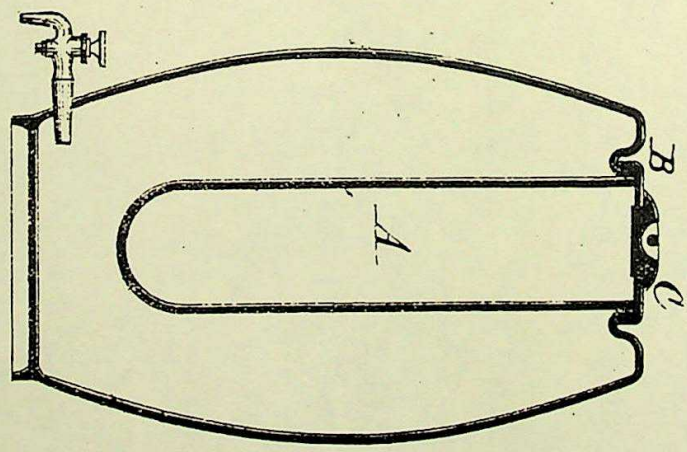


Fig. 2.

[This Drawing is a full-size reproduction of the Original.]

from 62/400 (Specification is missing)